Module 2: Building Your Library Association

Slides: Introduction

International Federation of
Library Associations and Institutions

Aim of the module

- To describe the basic components of a typical library association and discuss what needs to be put in place in order to establish and operate a successful association. This module uses practical references drawn from IFLA Management of Library Associations Section (MLAS) and other sources.

Outcomes for participants

- Identify the key attributes of an effective library association, demonstrating an understanding of the concepts of structure, governance and leadership
- Analyse and discuss the main audiences of a library association with a focus on members
- Demonstrate an understanding of the planning process for library associations by creating a draft strategic and operational plan for a library association
- Identify the key concepts for effective management of library association resources: people and finances
- Demonstrate an understanding of the role of evaluation and improvement of the performance of an association
- Identify the importance of communication and approaches available to library associations

Icebreaker

- Please arrange yourselves in chronological order of the date when they first became involved with their library association. Ask each person to partner with someone from the opposite engagement date – thus a person with the longest involvement with their library association will partner with a person with the shortest involvement with their association.
- Each person is to ask their partner:
  - their name
  - the name of their library association
  - their reason for attending the workshop and
  - what they hope to get out of it.

- Ask each person to introduce their partner to the whole group and share their findings